

# **NEIGHBORHOOD VIBE**

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#### TRADE AREA OVERVIEW

Poplar Bluff is a city in Butler County located in Southeast Missouri in the United States. It is the county seat of Butler County and is known as "The Gateway to the Ozarks" among other names. The Poplar Bluff MSA consists of all of Butler County. The city is at the crossroads of U.S. Route 60 and U.S. Route 67. Poplar Bluff is located along the Black River.

Poplar Bluff takes its name from a bluff that overlooks Black River. When first settled, the bluff was covered with tulip poplar trees. The Butler County Courthouse and the offices of the city's Daily American Republic newspaper sit on this site. Poplar Bluff lies along a cliff separating the Ozark Foothills from the Mississippi embayment in Southeast Missouri. The foothills lie to the north and west and the embayment is to the south and east. The surrounding area is commonly known as the "Three Rivers" with many local organizations and businesses using the name. The three rivers—Current River, Black River, and St. Francis River - are 40 miles apart with Poplar Bluff located in the center on the Black River.

#### **DEMOGRAPHICS**

	3 mile	5 miles	10 miles	20 miles
POPULATION	11,896	26,481	35,457	52,302
HOUSEHOLDS	4,780	10,866	14,564	21,517
EMPLOYEES	9,377	19,282	20,185	21,767
MED HH INCOME	\$58,136	\$48,177	\$50,303	\$51,641

#### AREA RETAIL | RESTAURANTS















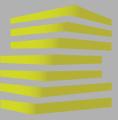












# ZOOM AERIAL

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# SITE PLAN









# SITE PLAN & DETAILS

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- · RETAIL DEVELOPMENT ANCHORED BY MENARDS, ACADEMY SPORTS, ROSS DRESS FOR LESS, PETSMART, AND WALMART NEIGHBORHOOD MARKET
- · LOCATED AT THE HEAVILY TRAVELED INTERSECTION OF OAK GROVE RD & HIGHWAY 67 AT THE ENTRANCE TO THE CITY OF POPLAR BLUFF
- · SIGNALIZED ACCESS FROM DAK GROVE RD AND TREMENDOUS VISIBILITY FROM HIGHWAY 67
- DEVELOPMENT LIES ACROSS THE STREET FROM THE NEW POPLAR BLUFF REGIONAL MEDICAL CENTER (1,300+ EMPLOYEES)
- · FOUR LANE EXPANSION OF HIGHWAY 67 FROM FESTUS/CRYSTAL CITY THROUGH POPLAR BLUFF

















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# MARKET AERIAL

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