



5 mi Radius

3 mil Radius

1 mi Radius

St Peters

**Cottleville** 

St Paul

Dardenne Pralife

64 DARDENNE

Median HH Income

\$100,000 or more

\$75,000 to \$100,000

\$60,000 to \$75,000

\$40,000 to \$60,000

Less than \$40,000

By Blockgroups

Josephville

Lake St Louis

JOE LODES

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## TRADE AREA OVERVIEW

Located just 35 miles northwest of St. Louis, O'Fallon has become one of Missouri's largest municipalities, with a population that has more than quadrupled since 1990. The influx of newcomers—not to mention major employers such as CitiMortgage, MasterCard, and Allianz Global Risks US— has helped boost the city's historic downtown area, and given rise to new community and sports centers. O'Fallon continues to receive national accolades for being one of America's best places to live, and one of America's safest cities. In 2017, O'Fallon celebrated Money Magazine's recognition again – of their City as one of the nation's "100 Best Places to Live." Nearly 1,500 businesses call O'Fallon home, satisfying the tastes and styles of almost everyone. Shopping and dining experiences range from large retail chains to small independent businesses located along the following main corridors: Bryan Road, Highway K, Main Street, Tom Ginnever, WingHaven and the Auto Mall on the I-64 high tech corridor.

O'Fallon is rooted in community tradition through its numerous attractions and events including the 9/11 Memorials, Veterans Memorial Walk, Heritage & Freedom Fest, Fall Fest, Founders' Day and Celebration of Lights. More than 450 acres of parks are located throughout the City offering a wide array of sporting and cultural activities throughout the year for all ages. Recreational facilities include the Renaud Spirit Center (indoor recreation complex), Alligator's Creek Aquatic Center, Ozzie Smith Sports Complex and CarShield Field, and the O'Fallon Family YMCA. Public infrastructure continues. to be a significant City focus, with millions budgeted for the street and road improvement fund for infrastructure improvements and maintenance.

## **DEMOGRAPHICS**

3 miles 5 miles 1 miles **POPULATION** 15,126 90,299 173.080 **HOUSEHOLDS** 5.370 32.948 65.011

MED HH INCOME \$115,656 \$134,023 \$132,035

AREA RETAIL | RESTAURANTS



LOWE'S

Walmart :

**HOBBY** LOBBY

Schnucks

Michaels

PETSMART

KOHĽS

BJC Progress West HealthCare Center is a state of-the-art hospital built in 2007 that complements numerous urgent care facilities and doctors' offices located throughout the City. O'Fallon Brewery was founded in January 2000 and has experienced steady growth since. The brewery's 15-barrel produces small handcrafted batches of award-winning beer. In 2014, O'Fallon Brewery expanded into their new location in Maryland Heights, Missouri. Since its inception, O'Fallon Brewery's distribution has steadily spread throughout the Midwest area.















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## THE SHOPS AT LAURA HILL

SITE PLAN

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Suite	Tenant	SF
1	Target	123,000
2	Famous Footwear	6,000
3	Petsmart	19,325
4a	Chiro One	3,000
4b	America's Best	3,600
5	Michael's	23,753
6	Bath & Body Works	3,000
7	Rally House	6,000
8	Kohl's	86,841
9	BJC Children's Hospital	2,600
10	Available	1,400
11	AT&T	2,400
12	Commerce Bank ATM	





- **ANCHORED BY TARGET & KOHL'S**
- **EXCELLENT VISIBILITY TO 40,000 VPD ON HWY K**
- 1,400 SF AVAILABLE FOR LEASE IN THE OUTPARCEL BUILDING
- MAJOR TENANTS INCLUDE PETSMART, MICHAELS, RALLY HOUSE, BUFFALO WILD WINGS, LONGHORN STEAKHOUSE, AND CHICK FIL-A
- LOCATED AT THE SIGNALIZED INTERSECTION OF HIGHWAY K AND FEISE ROAD















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