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Median HH Income \$60,000 to \$75,000

TRADE AREA OVERVIEW

Located just 35 miles northwest of St. Louis, O'Fallon has become one of Missouri's largest municipalities, with a population that has more than quadrupled since 1990. The influx of newcomers—not to mention major employers such as CitiMortgage, MasterCard, and Allianz Global Risks US has helped boost the city's historic downtown area, and given rise to new community and sports centers. O'Fallon continues to receive national accolades for being one of America's best places to live, and one of America's safest cities. In 2017, O'Fallon celebrated Money Magazine's recognition - again of their City as one of the nation's "100 Best Places to Live." Nearly 1.500 businesses call O'Fallon home, satisfying the tastes and styles of almost everyone. Shopping and dining experiences range from large retail chains to small independent businesses located along the following main corridors: Bryan Road, Highway K, Main Street, Tom Ginnever, WingHaven and the Auto Mall on the I-64 high tech corridor.

O'Fallon is rooted in community tradition through its numerous attractions and events including the 9/11 Memorials, Veterans Memorial Walk, Heritage & Freedom Fest, Fall Fest, Founders' Day and Celebration of Lights. More than 450 acres of parks are located throughout the City offering a wide array of sporting and cultural activities throughout the year for all ages. Recreational facilities include the Renaud Spirit Center (indoor recreation complex). Alligator's Creek Aquatic Center, Ozzie Smith Sports Complex and CarShield Field, and the O'Fallon Family YMCA. Public infrastructure continues to be a significant City focus, with millions budgeted for the street and road improvement fund for infrastructure improvements and maintenance.

BJC Progress West HealthCare Center is a state of-the-art hospital built in 2007 that complements numerous urgent care facilities and doctors' offices located throughout the City. O'Fallon Brewery was founded in January 2000 and has experienced steady growth since. The brewery's 15-barrel produces small handcrafted batches of award-winning beer. In 2014, O'Fallon Brewery expanded into their new location in Maryland Heights, Missouri. Since its inception, O'Fallon Brewery's distribution has steadily spread throughout the Midwest area

DEMOGRAPHICS

	1 mile	3 miles	5 miles
POPULATION	7,031	53,930	139,141
HOUSEHOLDS	2,519	19,343	50,828
EMPLOYEES	1,251	18,151	41,337
MED HH INCOME	\$136,517	\$133,449	\$118,325

AREA RETAIL | RESTAURANTS







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INCOME MAP

\$40,000 to \$60,000

Less than \$40,000



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Suite Tenant 3720 Dirty Dogz 3724 H&R Block 3728/3732 A'mis Italian Restaurant Sunright Tea Studio 3736 **Envie Nails** 3744 3748 First Wok Restaurant 3752 B2 Express! 3754/3758 Advance Training & Rehab 3762 **Edward Jones** 3766-72 The Painted Pot 3776/3780 Personal Care Cleaners 3784/3792 B. Halls Family Grill 3796 AT&T 3800-3808 Dollar Tree 3818-3820 D1 Training 4.000 3824 **Great Clips** 1.300

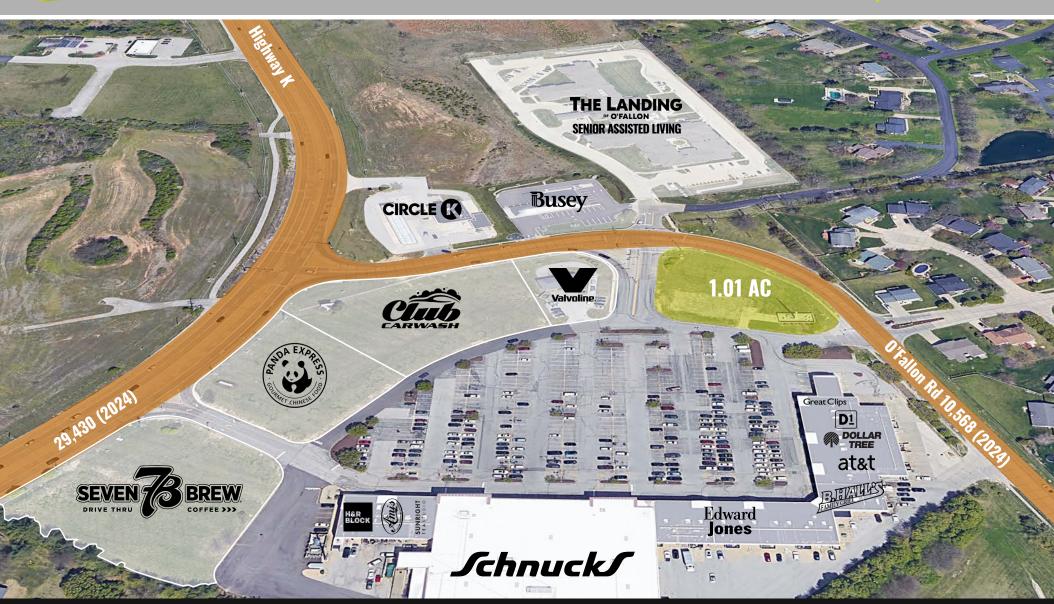






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