# WELCOME at & to the survey

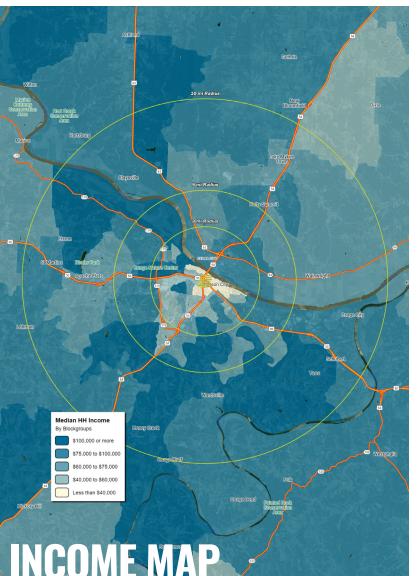


## HIGHLAND VILLAGE HOSPITAL REDEVELOPMENT - 505 MISSOURI BLVD

JEFFERSON CITY, MO

HIGHLAND VILLAGE

## NEIGHBORHOOD VIBE



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#### TRADE AREA OVERVIEW

Nestled in the heart of Missouri, Jefferson City stands proudly as the state capital, paying homage to President Thomas Jefferson, after whom it is named. Jefferson City is situated on the northern edge of the Ozark Plateau, gracing the southern banks of the Missouri River in Mid-Missouri.

Jefferson City is crowned by the Capitol, a magnificent dome rising gracefully from a bluff that offers panoramic views of the Missouri River to the north. Jefferson City's roots trace back to a time before European settlements, witnessed by the passage of Lewis and Clark along the very bluffs that now overlook the city.

Lincoln University, established in 1866 and later designated as a land-grant university, stands as a testament to the city's commitment to education and diversity. Its economic landscape is shaped by key players such as the State of Missouri, Scholastic, Capital Region Medical Center, Jefferson City Public Schools, and St. Mary's Health Center, collectively contributing to its thriving community.

Jefferson City has earned well-deserved recognition for its charm and aesthetics, garnering the title of America's "Most Beautiful Small Town" by Rand McNally in 2013. Beyond its accolades, the city's allure lies in its unique blend of history, education, and natural beauty.

### SCOTT BITNEY BILL SIEMS

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#### **DEMOGRAPHICS**

	3 mile	5 miles	10 miles
POPULATION	29,473	46,210	81,714
HOUSEHOLDS	12,991	19,965	32,637
EMPLOYEES	34,175	41,866	49,523
MED HH INCOME	\$63,196	\$68,487	\$73,619

#### SURROUNDING RESTAURANTS | RETAIL



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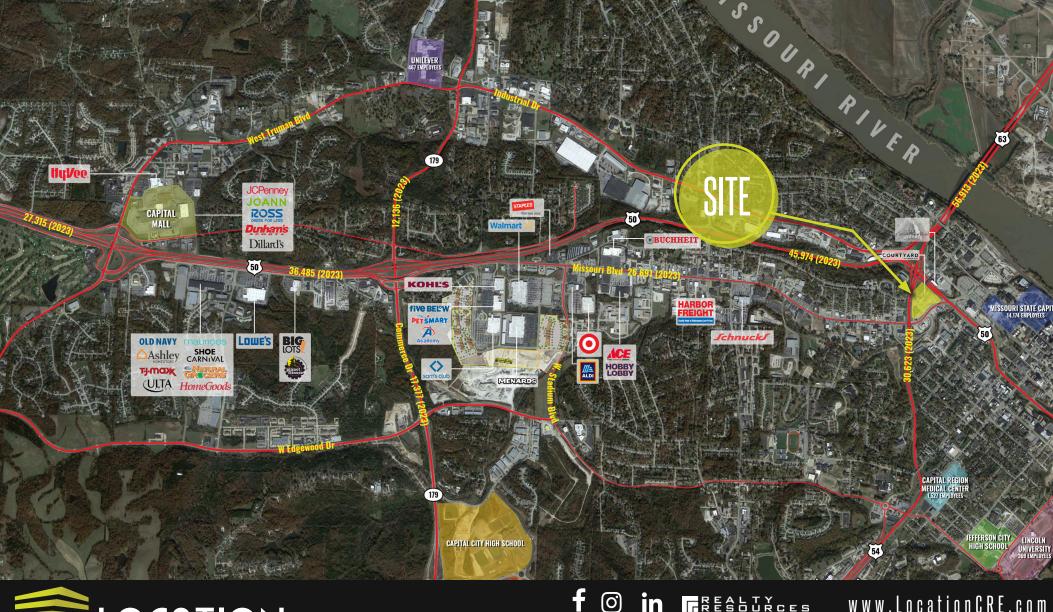


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