

MIKE PETIT

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Median HH Income \$40,000 to \$60,000 Less than \$40,000 **INCOME MAP**

TRADE AREA OVERVIEW

Jefferson City, named for President Thomas Jefferson, is the capital of Missouri. Jefferson City is on the northern edge of the Ozark Plateau on the southern side of the Missouri River near known as Mid-Missouri. It is also at the western edge of one of the major wine-producing regions of the Midwest, the Missouri Rhineland. The cityscape is dominated by the domed Capitol, which rises from a bluff overlooking the Missouri River to the north: Lewis and Clark passed the bluff on their historic expedition upriver before Europeans established any settlement there.

Jefferson City is home to Lincoln University, a historically black college founded in 1866 and later designated as a land-grant university. The city's top employers include the State of Missouri, Scholastic, Capital Region Medical Center, Jefferson City Public Schools and St. Mary's Health Center.

In 2013, Jefferson City was named America's "Most Beautiful Small Town" by Rand McNally.

| | DEMOCINAL LIIGS | | |
|---------------|-----------------|----------|----------|
| | 1 mile | 3 miles | 5 miles |
| POPULATION | 4,311 | 29,104 | 51,453 |
| HOUSEHOLDS | 1,873 | 12,655 | 21,801 |
| EMPLOYEES | 3,994 | 35,841 | 43,372 |
| AVG HH INCOME | \$81,255 | \$87,238 | \$97,357 |

DEMOGRAPHICS

AREA RETAIL | RESTAURANTS







HyVee.

JCPenney



Wendy's OLD NAVY
Walgreens T.J.Max





1820 SOU ZOOM AE

1820 SOUTHWEST BLVD

ZOOM AERIAL + DETAILS

M | K E P E T | T 314.818.1550 x108

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- SIGNALIZED INTERSECTION
- 1.15 ACRES
- CROSS ACCESS TO ADJACENT RETAIL CENTER
- ACROSS FROM SCHULTE'S GROCERY WITH 830,300 ANNUAL VISITORS
- EASY ACCESS TO US-54, LAKE OF THE OZARKS AND THE STATE CAPITOL

| LEASED RETAILERS | ANNUAL VISITORS |
|---------------------------------|-----------------|
| TACO BELL | 287,900 |
| CULVER'S | 568,600 |
| SCHULTE'S | 830,300 |
| SCHNUCK'S (ON MISSOURI BLVD) | 586,800 |
| SONIC | 482,100 |

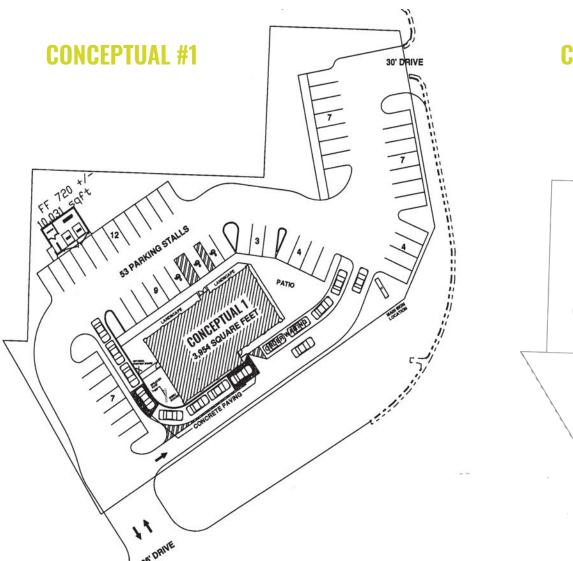


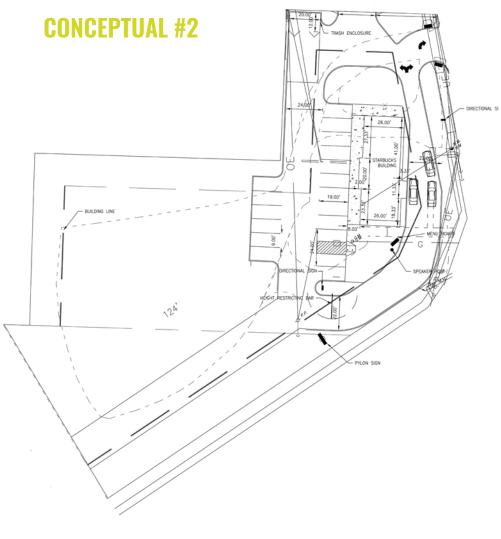




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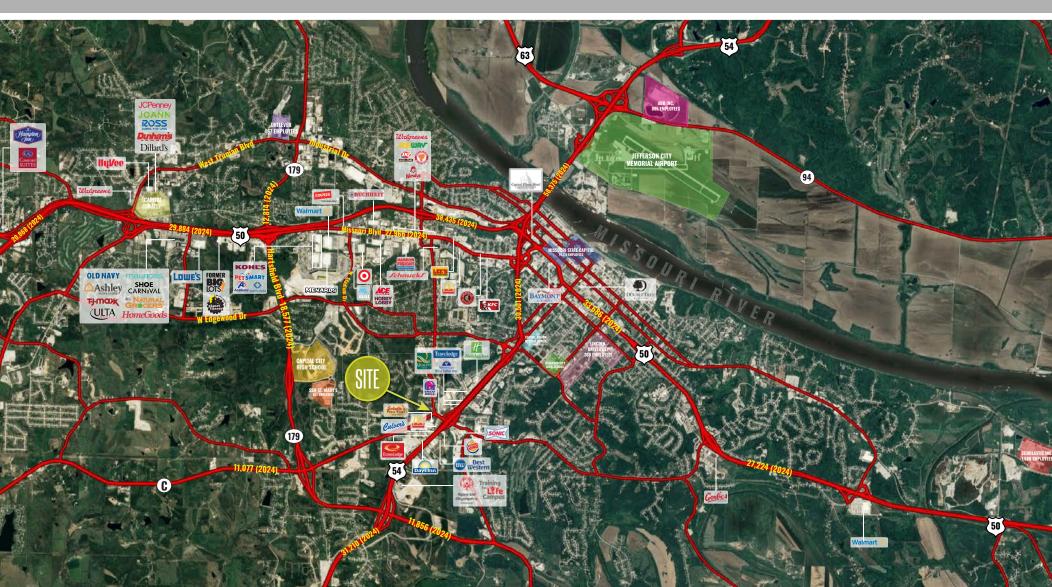
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MARKET AERIAL

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