

FOR LEASE

BACELINE
GROUP



LOCATION.
commercial real estate

BIG BOY
BURGERS

N. MITCHELL SALON

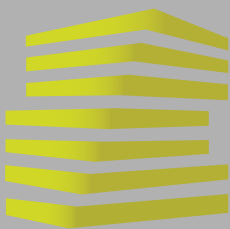
Home Health

NAILS BY KENNY

SUBWAY

LANDMARK PLAZA

FLORISSANT, MO



LANDMARK PLAZA

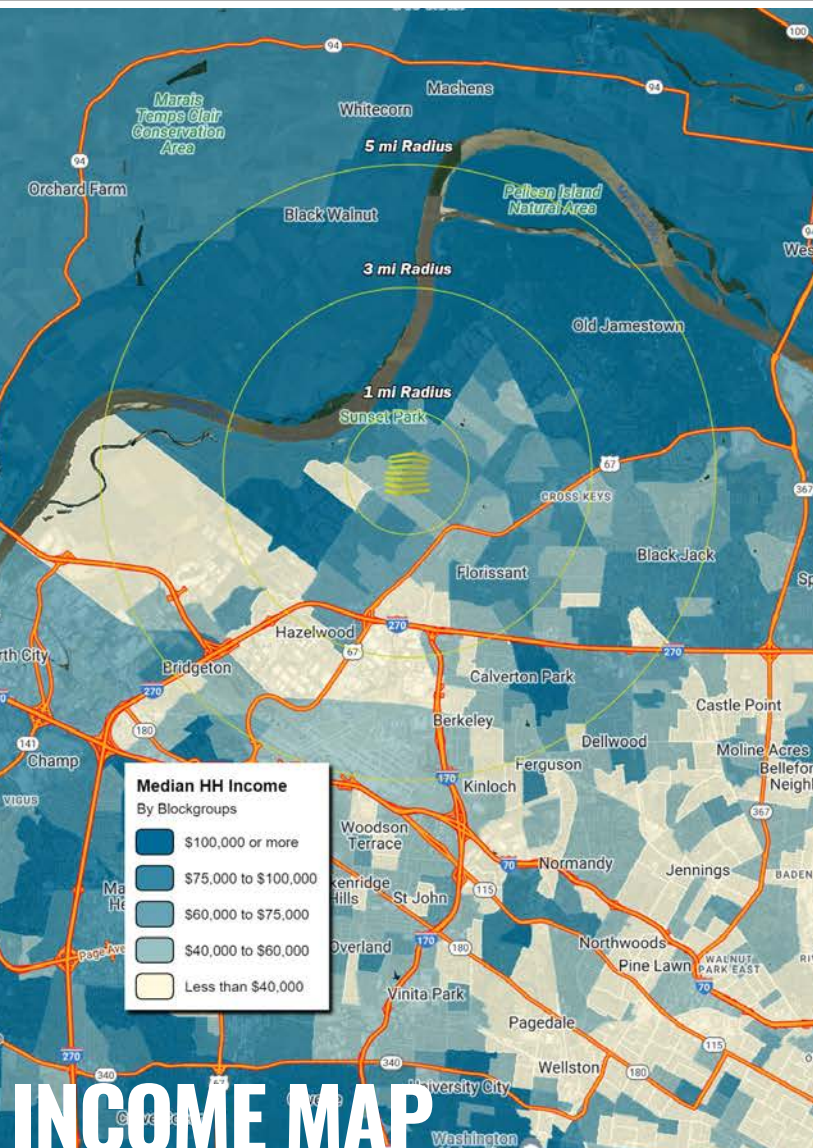
NEIGHBORHOOD VIBE

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TRADE AREA OVERVIEW

Florissant, a second-ring suburb of St. Louis, is located in North St. Louis County. Money magazine in 2012 named Florissant one of the Top 100 Best Places to live in their survey of America's best small cities. In 2014, website movoto.com ranked Florissant as #1 in their list of Best Small Cities to Retire to in America. As the 12th largest city in Missouri, Florissant boasts a population of over 52,000 residents. Florissant was also recently ranked as the 2nd safest large city in Missouri.

Florissant is home to two theological colleges: St. Louis Christian College and Gateway College of Evangelism and Urshan Graduate School of Theology. Lindenwood College, a private liberal arts university located in St. Charles, Missouri, has an extension campus in Florissant.

Nestled in the middle of the city is Historic Old Town Florissant, combining vintage nostalgia with a fun, bustling community. Stores, restaurants and other businesses are housed in charming historic buildings, and rows of restored century homes run along peaceful tree-lined streets.

With affordable housing and good schools, Florissant is a progressive and thriving town with a reputation for being "warm and friendly."

DEMOGRAPHICS

	1 mile	3 miles	5 miles
POPULATION	15,780	79,554	131,749
HOUSEHOLDS	6,132	32,101	53,610
EMPLOYEES	2,434	19,692	55,399
MED HH INCOME	\$83,415	\$91,774	\$88,291

AREA RETAIL | RESTAURANTS

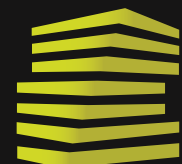
DOLLAR GENERAL®

SUBWAY®



Schnucks

Walgreens

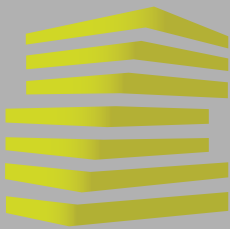


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LANDMARK PLAZA

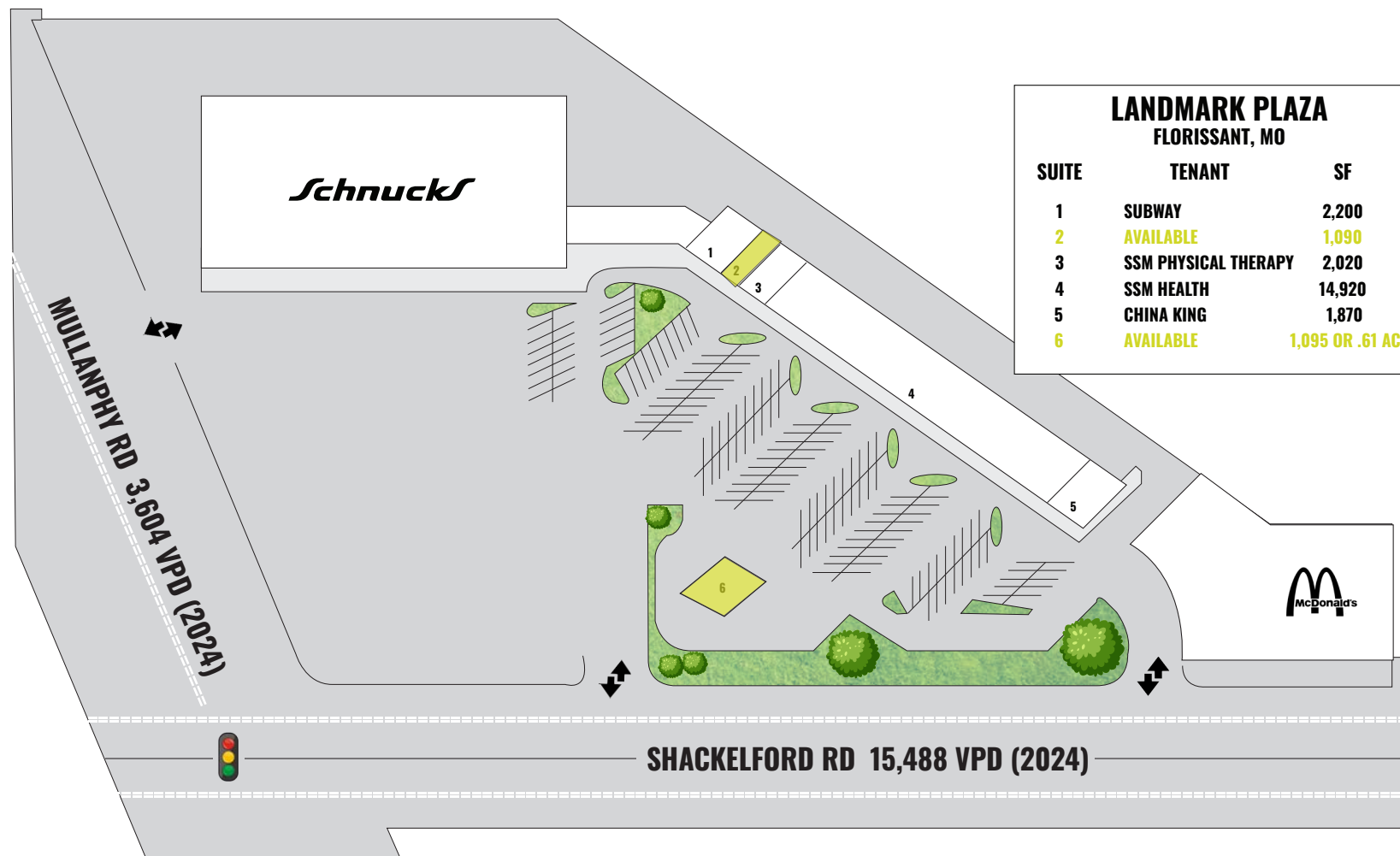
SITE PLAN + DETAILS

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- PRIME OUTLOT OPPORTUNITY WITHIN A GROCERY SHADOW ANCHORED SHOPPING CENTER IN FLORISSANT, MO
- AVAILABLE SPACE: 1,090 SF FORMER RESTAURANT
- LOCATED ALONGSIDE ESTABLISHED RETAILERS SUCH AS SCHNUCKS (823K ANNUAL VISITS), CVS, AND DOLLAR GENERAL (89.1K ANNUAL VISITS) *VISITOR DATA PROVIDED BY PLACER.AI
- EXCELLENT VISIBILITY TO NEARLY 20,000 VPD ON SHACKELFORD RD AND 6,000 ON MULLANPHY RD
- OUTLOT FOR SALE AND LEASE
- PLEASE CONTACT BROKERS FOR PRICING DETAILS AND LEASING OPTIONS

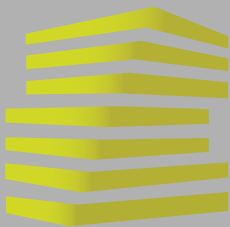


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PHOTOS

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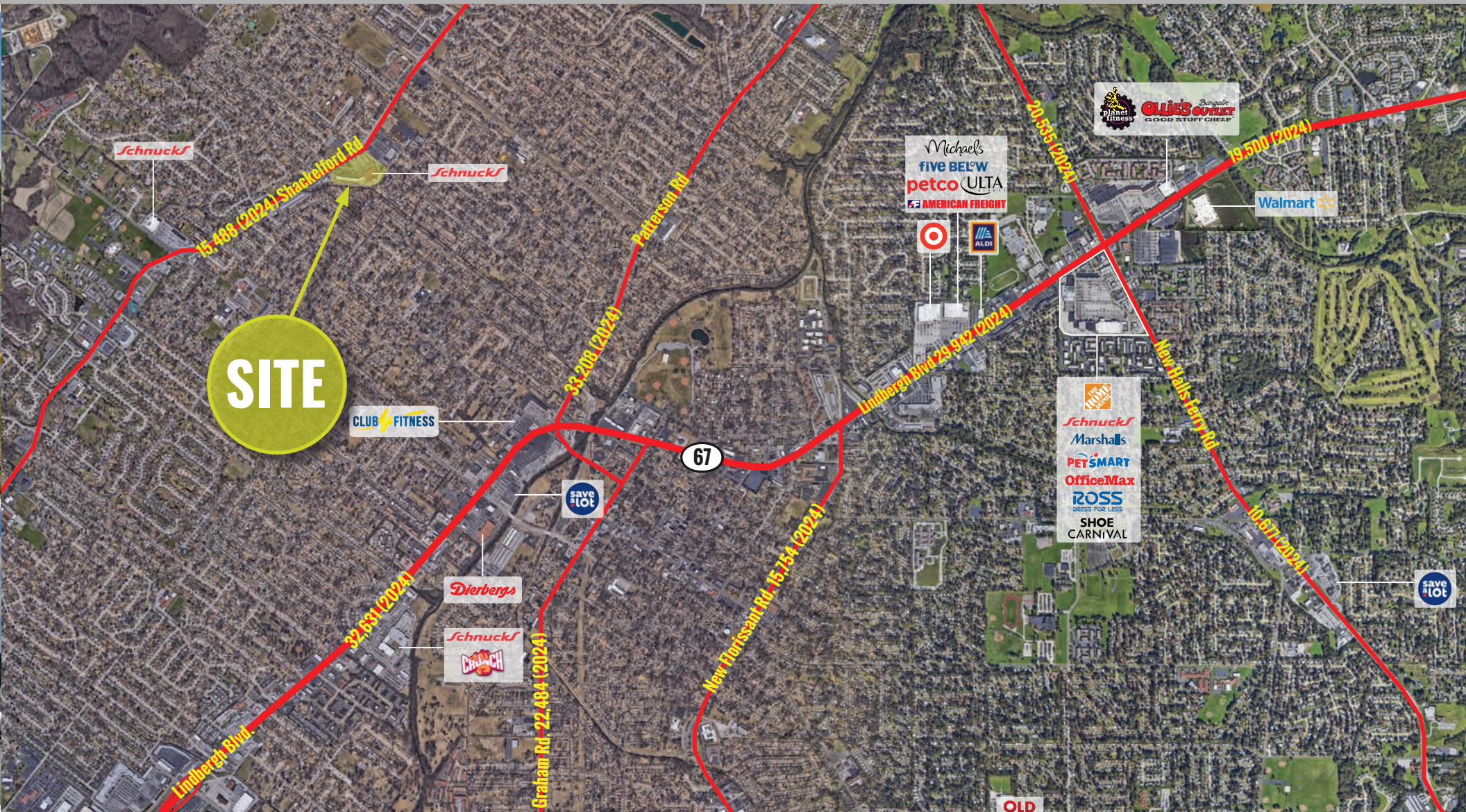
MARKET AERIAL

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BACELINE LEASING

NEIGHBORHOOD SHOPPING CENTERS CREATING COMMUNITY VALUE

At Baceline Group, we invest in communities by acquiring and managing Neighborhood Shopping Centers. These centers are home to the businesses we rely on most in our day-to-day lives. By focusing solely on this niche property type and leveraging our comprehensive management approach, we maximize value for investors, tenants, and communities alike.

Since Baceline's inception in 2003, our mission has been to unlock value in this overlooked asset class. Through the Great Recession and COVID-19, Neighborhood Shopping Centers have proven their resiliency and stability time and time again. Our tenant base is the lifeblood of our property operations and a critical component of our firm's success. As an owner of Neighborhood Shopping Centers, we have a unique opportunity to invest in programs and initiatives that make a meaningful impact on our tenants' businesses and the communities in which they serve.

BACELINE ADVANTAGE



Baceline tenants receive access to exclusive, top-of-the-line business resources, convenient tools to automate their businesses, and a dedicated team to support them every step of the way.

TENANT PORTAL

Make Payments Online
Review Charge Schedule
Document & Forms Library

SMALL BUSINESS HUB

Digital Marketing Resources
Small Business Tools & Guides
Industry Best Practices

DEDICATED TEAM

Regional Team Model
Routine Property Visits
Mentor Match Program



CONSTRUCTION
MANAGEMENT



IN-HOUSE
PROPERTY MANAGEMENT



SUSTAINABILITY
TIPS



COMMUNITY
OUTREACH



EVENT
SUPPORT

OUR APPROACH

Baceline takes a strategic, hands-on approach to assure the health and viability of our Neighborhood Shopping Centers. Our Leasing Team operates from deep industry experience and thoughtfully assembles a synergistic mix of businesses to enhance the shopping experience for patrons, drive foot traffic to our centers, and ultimately maximize value to our tenants.

Our portfolio of Neighborhood Shopping Centers is divided into six regions. Every region and property are assigned a Regional Property Manager, Associate Property Manager, Leasing Portfolio Manager, Lease Transaction Manager, and Property Accountant. Every Baceline tenant has a dedicated team they can count on for anything that comes up in their daily operations.

Our collective goal is to provide our tenants with comprehensive support from maintenance requests, billing inquiries, lease renewal/expansion, and much more!

MANAGEMENT REGIONS



OUR PORTFOLIO AT A GLANCE

132

Properties

35

Markets

+4.6M

Leasable Square Feet

+1,450

Tenants

89%

Occupancy Rate

TENANTS

BY USE CATEGORY



PROPERTIES

BY LOCATION



+90%

Small Businesses

84%

Tenant Retention

PROPERTY EVENTS

Baceline tenants have a unique opportunity to take advantage of their brick and mortar businesses and host meaningful events at their physical locations. We believe that dedicating resources and supporting tenant events, particularly those held in partnership with local non-profits and municipalities, advance the vibrancy of our Neighborhood Shopping Centers and surrounding communities. This has been a long-standing, core principle of Baceline's ownership philosophy and landlord mentality.

Our seasoned Property Management team is ready and equipped to provide everything Baceline tenants need to host successful events at their property.

CELEBRATIONS

FAIRS & FESTIVALS

DONATION DRIVES

ENTERTAINMENT

COMMUNITY RESOURCE PROGRAMS

MENTOR MATCH PROGRAM

Baceline tenants have access to a network of over 10,000 certified mentors dedicated to serving business owners and entrepreneurs in over 1,500 communities across the country. Mentors have expertise in all sectors of business and over 25 languages spoken are offered. Tenants can be individually matched with a mentor in their area and specific industry for one-on-one advice absolutely FREE.

Business owners who have worked with a mentor reported the following statics...

55%
INCREASED
REVENUE

99%
REMAINED
IN BUSINESS

18%
AVG BUSINESS
GROWTH

SMALL BUSINESS HUB

Baceline offers a comprehensive array of curated resources in our online Small Business Hub, including templates, guides, articles, webinars, and more. Tailored to the specific needs of businesses across various industries, our goal is to provide targeted assistance and support that aligns with the unique challenges and needs of Neighborhood Shopping Center tenants.

DIGITAL MARKETING
RESOURCES

SMALL BUSINESS
STRATEGIES

BRICK & MORTAR
BUSINESSES

EDUCATIONAL PROGRAMS
& WORKSHOPS

TENANT TESTIMONIAL

Kevin Baker, Owner of Fitness Together

"The feedback that your team provided was amazing. I am still moved at how helpful and supportive everyone at Baceline has been. The action items for consideration provided are great and have good potential to be sound investments. Thank you again for brainstorming discussion and follow up suggestions. I feel very fortunate to have your team supporting our efforts."

FITNESS TOGETHER