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TRADE AREA OVERVIEW

Ballwin is a dynamic community located in the heart of prestigious West St. Louis County. When people from other areas of St. Louis County think of the City of Ballwin, they naturally picture busy Manchester Road, with its seemingly endless number of retail stores and businesses. Manchester Road truly is the lifeline of the City of Ballwin. Castlewood State Park and the Meramec River are in the city's back yard. In addition, Ballwin proudly hosts two state-of-the-art recreational facilities: The Pointe at Ballwin Commons Community Center and North Pointe Family Aquatic Center. Money magazine has named Ballwin on its list of "Best Places to Live in America". Local roast beef fast food chain Lion's Choice was founded in Ballwin.

WEST ST. LOUIS COUNTY PROVIDES AN IDEAL LIFESTYLE THAT FORMS A PLEASANT BALANCE BETWEEN LIVING IN A RURAL-LIKE SETTING WITH WOODED AREAS AND HAVING EASY ACCESS TO A THRIVING METROPOLITAN AREA. BALLWIN IS SERVED BY TWO OF THE ST. LOUIS AREAS TOP SCHOOL DISTRICTS, ROCKWOOD SCHOOL DISTRICT AND PARKWAY SCHOOL DISTRICT. ROCKWOOD CONTINUES TO EARN THE TOP RANKING AS A AAA-RATED SCHOOL DISTRICT FROM STANDARD & POOR'S, WHILE ALL FOUR TRADITIONAL PARKWAY HIGH SCHOOLS - CENTRAL, NORTH, SOUTH AND WEST HAVE BEEN NAMED SOME OF THE COUNTRY'S BEST HIGH SCHOOLS BY U.S. NEWS & WORLD REPORT.

DEMOGRAPHICS

| | 1 mile | 3 miles | 5 miles |
|---------------|----------|-----------|-----------|
| POPULATION | 9,661 | 78,374 | 161,118 |
| HOUSEHOLDS | 4,017 | 30,545 | 63,932 |
| EMPLOYEES | 3,421 | 21,504 | 72,118 |
| MED HH INCOME | \$96,500 | \$127,127 | \$130,219 |

AREA RETAIL | RESTAURANTS



five BEL°W



OLD NAVY

HOBBY LOBBY



PET SUPPLIES PLUS

Marshalls.



Schnucks



INCOME MAP

Median HH Income By Blockgroups

> \$100,000 or more \$75,000 to \$100,000

\$40,000 to \$60,000

Less than \$40,000











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- CENTRAL PLAZA IS A DOMINANT, MULTI-ANCHOR COMMUNITY CENTER LOCATED ALONG THE MANCHESTER ROAD RETAIL CORRIDOR IN WEST ST. LOUIS COUNTY.
- 1,780 59,013 SQUARE FEET AVAILABLE.
 - ANCHORED BY ROSS DRESS FOR LESS, OLD NAVY, FIVE BELOW, AND DOLLAR TREE.
- 46,788 VPD ON MANCHESTER RD, AND 12,704 VPD ON NEW BALLWIN RD.
- THREE (3) FULL ACCESS CURB CUTS, ONE OF WHICH IS SIGNALIZED.
- CALL BROKER FOR PRICING









REALTY RESOURCES



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10.025

30.224

28.789

10.563

5.280

7.129

2.596

1.275

6.675

13.297

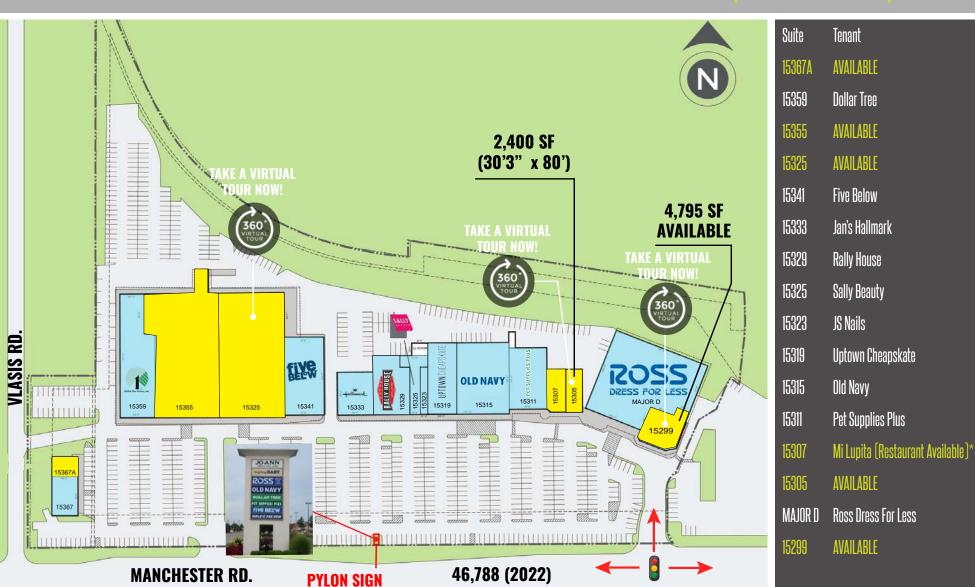
8.050

2.800

2.400

25,198

4.795

















CENTRAL PLAZA

FLOOR PLAN - 15305

TONY MOON

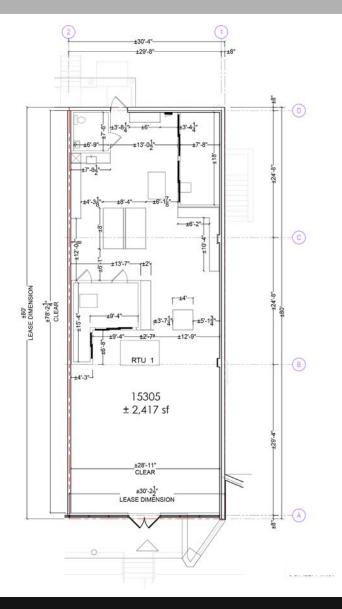
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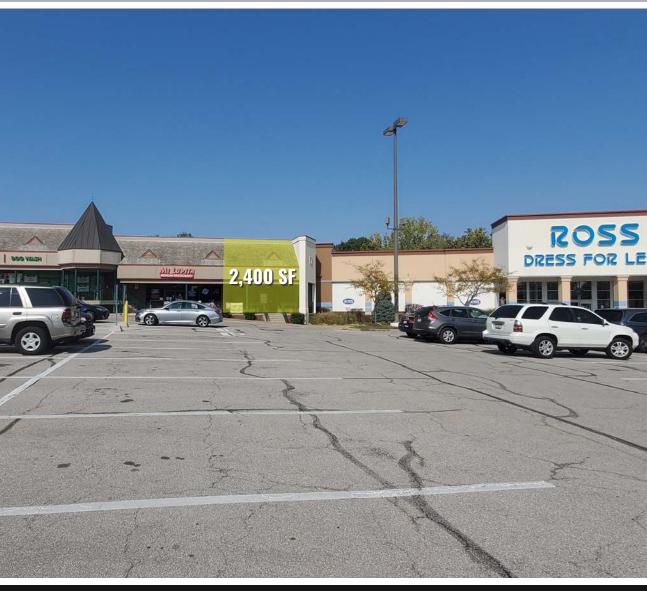
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REALTY RESOURCES MEMBER



CENTRAL PLAZA

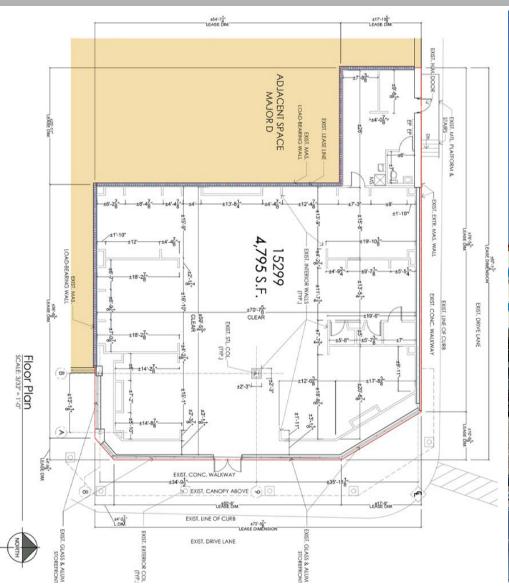
FLOOR PLAN - SPACE 15299

TONY MOON

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