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TRADE AREA OVERVIEW

Rogers, Arkansas, has experienced significant economic development in recent years, driven by a strong job market, business-friendly environment, and strategic location in the thriving Northwest Arkansas region. The city's economy is diverse, with key industries including retail, healthcare, manufacturing, technology, and logistics. As part of the Walmart corridor, Rogers benefits from the presence of major corporations, suppliers, and startups that support the retail giant.

The Pinnacle Hills area has become a major commercial and business hub, featuring Class A office spaces, high-end retail, restaurants, and entertainment venues. The city's investments in infrastructure and business incentives have attracted companies looking to expand or relocate. Additionally, tourism plays a role in the local economy, with attractions like Beaver Lake, the Walmart AMP (Arkansas Music Pavilion), and the expanding hospitality industry contributing to growth.

Rogers also focuses on workforce development through partnerships with institutions like NorthWest Arkansas Community College (NWACC) and local workforce programs, ensuring a skilled labor pool for the expanding economy. With continued population growth and economic diversification, Rogers remains a key player in the region's economic success.

DEMOGRAPHICS

	1 mile	3 mile	5 mile
POPULATION	2,907	53,626	132,673
HOUSEHOLDS	1,288	21,508	50,790
EMPLOYEES	9,380	28,174	58,183
MED HH INCOME	\$104,289	\$104,221	\$101,656

AREA RETAIL | RESTAURANTS























Median HH Income By Blockgroups

> \$100,000 or more \$75,000 to \$100,000

60.000 to \$75.000

\$40,000 to \$60,000

ess than \$40,000



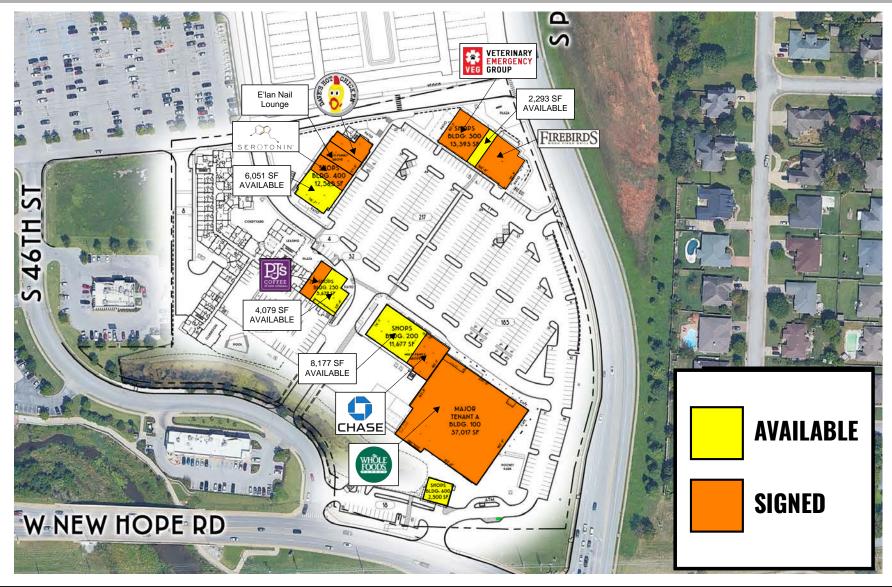




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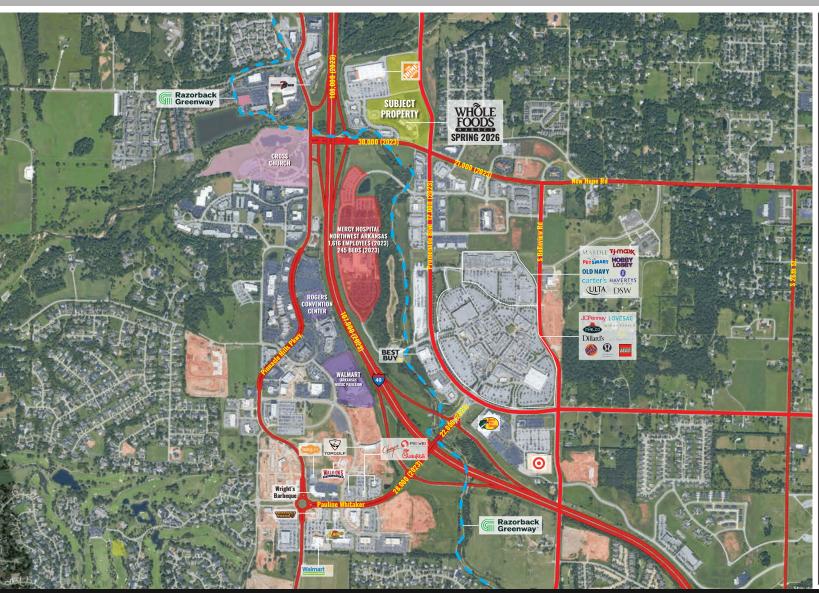




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- Excellent exposure from West New Hope Road & South Promenade Boulevard
- Strategically located at the first intersection east of I-49
- EASY ACCESS TO ONE OF ROGERS' MOST ACTIVE TRADE AREAS
- Anchored by a best-in-category organic grocery store and located just south of home depot with 995k annual visits per placer.ai
- A DYNAMIC MIX OF SERVICE PROVIDERS & POPULAR RESTAURANTS
- Attracts a steady flow of shoppers
 & diners
- Located in one of Northwest Arkansas' top retail corridors
- Ideal for both established & new retailers
- HIGH-TRAFFIC LOCATION IN A THRIVING ECONOMIC HUB
- CALL BROKER FOR PRICING AND ADDITIONAL INFORMATION





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