



# NEIGHBORHOOD VIBE



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### TRADE AREA OVERVIEW

Conway, Arkansas is the county seat of Faulkner County, located in the state's most populous Metropolitan Statistical Area, Central Arkansas. Conway is unusual in that the majority of its residents do not commute out of the city to work. The city also serves as a regional shopping, educational, work, healthcare, sports, and cultural hub for Faulkner County and surrounding areas. Conway's growth can be attributed to its jobs in technology and higher education with its largest employers being Acxiom, the University of Central Arkansas, Hewlett Packard, Hendrix College, Insight Enterprises, and many technology start up companies. Conway is home to three post-secondary educational institutions, earning it the nickname "The City of Colleges."

As of the 2017 Census Estimate, the city proper had a total population of 65,782, making Conway the eighth-largest city in Arkansas. Central Arkansas, the Little Rock–North Little Rock–Conway, AR Metropolitan Statistical Area, is ranked 75th largest in the United States with 734,622 people in 2016. Conway is part of the larger Little Rock–North Little Rock, AR Combined Statistical Area, which in 2016 had a population of 905,847, and ranked the country's 60th largest CSA.

	1 mile	3 miles	5 miles
POPULATION	4,899	34,204	70,253
HOUSEHOLDS	1,995	13,214	28,006
EMPLOYEES	6,264	23,116	31,365
AVG HH INCOME	\$64,051	\$61,429	\$77,256

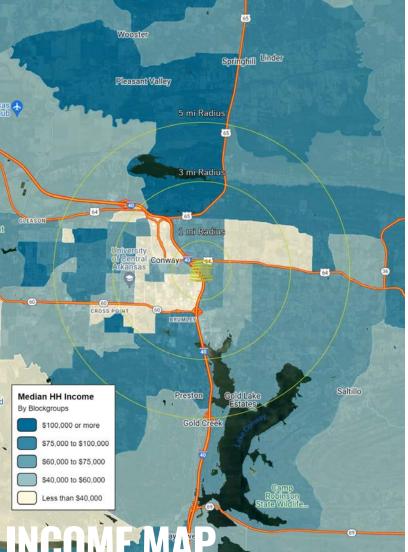
**DEMOGRAPHICS** 

SURROUNDING RESTAURANTS / RETAIL



#### တ် in ြားနော်ရေးသည်ကို ကိုမှုန်းရှိသည်။ ကိုမှုန်းများများကို ကိုမှုန်းများများကို ကိုမှုန်းများများကို ကိုမှုန်းများကို ကိုမှုန်းများကိုမှုန်းများကိုမှုန်းများကိုမှုန်းများကိုမှုနေးများကိုမှုန်းများနေးမြောင်းများကိုမှုန်းများကိ ကိုမှုန်းများကိုမှုန်းများကိုမှုန်းများကိုမှုန်းများကိုမှုန်များကိုမှုန်းများကိုမှုန်းများကိုမှုန်းများကိုမှုန်မ

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SF

88.248

6.457

3.400

5.500

2.500

4.000

4.000

14.800

5.000

1.500

6.000

20.087

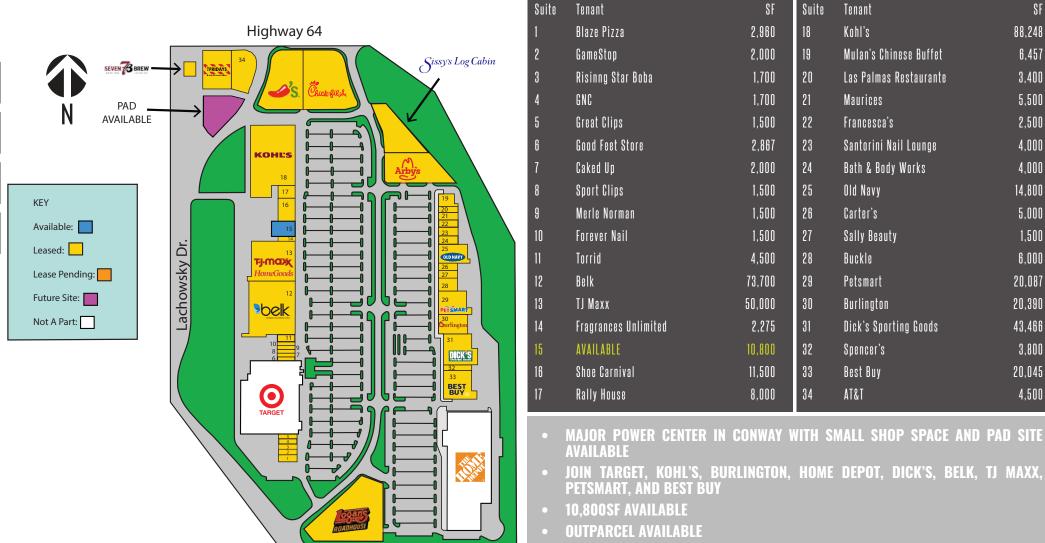
20.390

43.466

3.800

20.045

4.500



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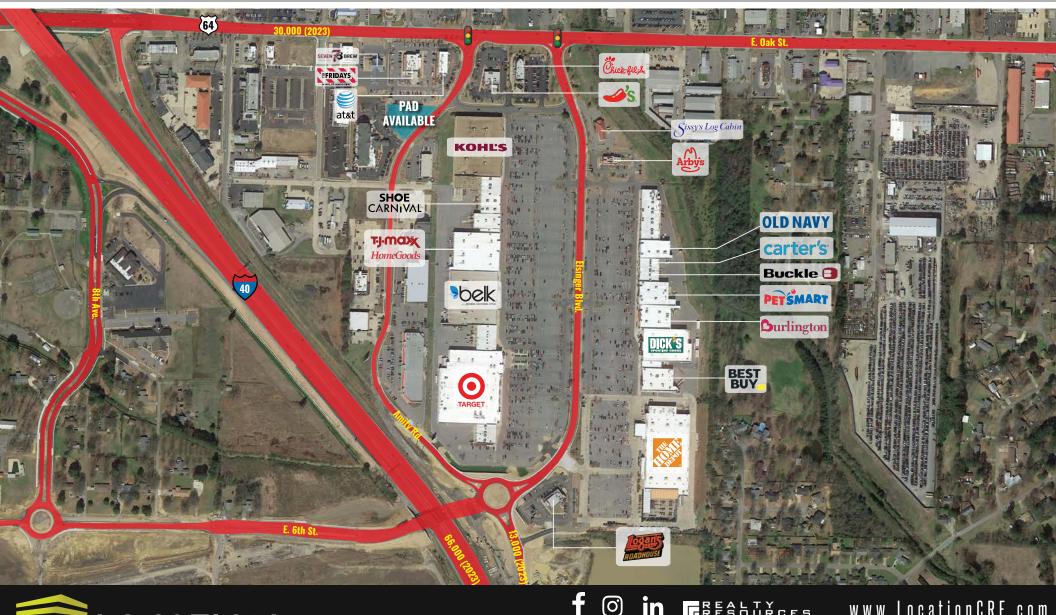
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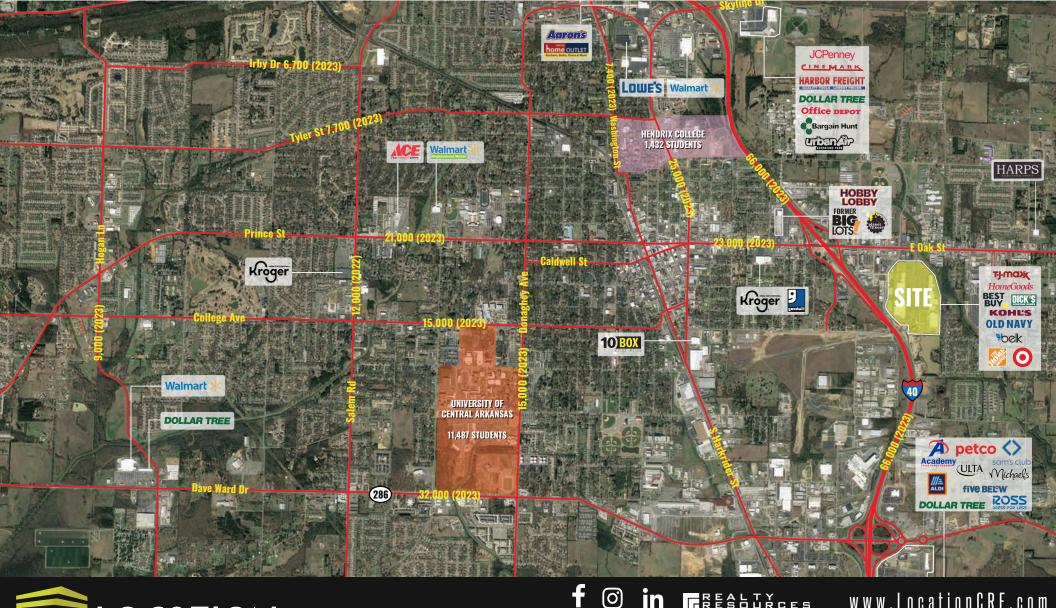


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